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| Career Brochure Magazine Marking Rubric | | | | |
|  | **4**  **Exceeding Expectations** | **3**  **Meeting Expectations** | **2**  **Minimally Meeting Expectations** | **1**  **Not Yet Meeting Expectations** |
| **Content Criteria**  **~ All 5 Main questions have been covered** | All of the content criteria has been included and is well researched. Student has gone above and beyond criteria with interesting and detailed paragraphs or descriptions. | Majority of content has been included and is adequately researched with insightful information or comments | At least half of the content criteria has been included. May be somewhat researched. | Majority of content has not been included or thoroughly researched. Seems rushed and shows minimal work. |
| **Effort** | Project shows excellent effort and creativity. It contains no spelling, grammar and sentence structure errors. | Project shows good effort and creativity and only has a few spelling, grammar and sentence structure errors. | Project shows some effort and creativity but contains many spelling, grammar and sentence structure errors. | Project seems rushed and is riddled with spelling, grammar and sentence structure errors. Lacks in creativity. |
| **Physical Presentation of Project** | Project shows extreme attention to detail. Is carefully executed and presented. | Project shows effort in terms of detail. Has been carefully done and presented. | Project may be somewhat carefully done and executed. May need more detail to help make it more complete. | Project is partially or not completely done. Is lacking effort and needs more attention to detail. |
| **Accuracy and quality of information gathered** | All information is accurate and factual. Student has presented information gathered in an exceeding way. Works cited has been included and done properly. | The majority of the information is accurate and factual. There may be one or two errors in how the information was presented. Works cited has been included and done properly. | Some of the information is accurate and factual. Student has made some errors in their descriptions of the information gathered. Works cited has been included and done somewhat correctly. | Most of the information is inaccurate and false. Student has not presented information in a level that meets Grade level expectations. Works cited has not been included. |

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Total \_\_\_\_\_\_\_\_\_\_\_\_\_\_/16 Average \_\_\_\_\_\_\_\_\_\_\_\_

Comments: